

Item No. 8.	Classification: Open	Date: 30 July 2018	Meeting Name: Health and Wellbeing Board
Report title:		Overview of Southwark Health and Wellbeing Strategy and progress to date	
Wards or groups affected:		All	
From:		Kevin Fenton, Director of Health and Wellbeing	

RECOMMENDATIONS

1. The health and wellbeing board:
 - a) Notes the overview of the Southwark Health and Wellbeing Strategy, progress and actions to date.
 - b) Notes and agrees the annual performance report in Appendix 1.
 - c) Requests to receive regular reports on the health and wellbeing of child and young people, the wider determinants of health and social regeneration, and long term conditions.

BACKGROUND INFORMATION

2. The Southwark Health and Wellbeing (HWB) Strategy was adopted by the Health and Wellbeing Board in 2015 and sets out the partnership vision to improve health and reduce health inequalities. The HWB strategy has provided the overarching framework for shaping major policies and actions in Southwark. The six key objectives in Southwark's HWB Strategy are:
 - Giving every child and young person the best start in life;
 - Addressing the wider socio economic and environmental determinants of health: maximising opportunities for economic wellbeing, creating jobs & apprenticeships, making homes warm, dry and safe and creating a healthier places;
 - Preventing ill health by promoting and supporting positive lifestyle changes & responsibility for own health and improving people's wellbeing, resilience & connectedness;
 - Helping people with existing long term health conditions to remain healthier and live longer lives by improving detection & management of health conditions including self management & support;
 - Tackling neglect & vulnerabilities by supporting vulnerable children and young people and ensuring positive transition, ensuring choice and control for people with disabilities and supporting independent living for older people in an age friendly borough;

- Supporting integration for better health & wellbeing outcomes by integrating health and social care that is personalised & coordinated in collaboration with individuals, carers & families and by shifting away from over reliance on acute care towards primary care & self care.
3. The Health and Wellbeing Board receives regular thematic updates through its core business reports and thematic reports on the implementation of the HWB strategy. The focus of the reporting has been on the 'wicked issues' of obesity, sexual health, tobacco and smoking, alcohol and mental health and wellbeing; and on strategic developments and implementation of the integrated approaches to health and social care commissioning and service improvement. Over the last 24 months, the Health and Wellbeing Board has received and considered strategy and action plan updates on healthy weight, sexual health, mental health and wellbeing, tobacco and alcohol. It also receives an annual performance report (Appendix 1) and ongoing progress reports on integration as part of the Five Year Forward View and Better Care Fund.

Priorities and targets

4. Key priority actions have been agreed for each of the focus areas. Progress and actions have been reported back in more detail previously. To summarise, progress and key actions include:

Healthy weight

5. The Health and Wellbeing Strategy is underpinned by the Health Weight Strategy *Everybody's Business*. Progress and key actions include:
- To strengthen work with maternity and infants
 - Increasing school based support
 - Re-commissioning a Tier 2 weight management for families and children and improving referrals
 - The development of a Tier 2 adult weight management service (NHS CCG / GSTT)
 - Promotion of obesity as a criteria in the Exercise on referral programme
 - Developing training on providing brief advice and brief interventions for health and non-health professionals so that healthy weight is 'everybody's business'.
 - To develop enhanced work in geographical areas with higher obesity rates together with Guys and St Thomas Charity Trust: home, school and street and additional support to the Top 10 Schools
 - Developing a comprehensive 'place' programme – tackling the obesogenic environment through promoting a healthier food environment (restrictions of hot food takeaway and healthier catering commitments) and creating an environment that promotes physical activity through active design and active travel.
 - Developing innovative planning policy approaches such as a Health Plan for Old Kent Road which will provide a high level strategy to incorporate healthy approaches into regeneration.

Tobacco control and smoking

6. The Health and Wellbeing Strategy is underpinned by the Tobacco and Smoking Strategy *Breaking the Chain*. Progress and key actions include:
 - To work with children and young people on prevention including peer to peer work in school and community settings and piloting new approaches such as film making
 - To tackle illegal sales and contraband
 - To promote risk reduction approaches
 - To implement new evidence and recommendations on E cigarettes
 - To strengthen local workplace approaches to tobacco control and staff smoking cessation support
 - To recommission the smoking cessation service to focus on higher risk populations: pregnant smokers and families; people with long term conditions and people experiencing higher deprivation.
 - To support the development of a Telephone and Online smoking cessation advice and support programme to make services more easily accessible.

Alcohol

7. The Health and Wellbeing Board approved the implementation of the [Alcohol Action Plan](#) in January 2018.
 - The aims of the plan are two-fold: to reduce the burden of alcohol-related harm on individuals and communities; and to reduce the health and wellbeing burden associated with alcohol use and misuse across the borough.
 - Highlights of the work undertaken by public health are detailed below.
 - We will continue to coordinate and chair Southwark's Alcohol Prevention Group – a multi-agency steering group that meets three times per year and brings together many teams and organisations to share intelligence and best practice.
 - We will lead the Alcohol Action Plan, and in so doing, deliver the Home Office's Local Alcohol Action Area programme of work that takes intelligence-based approaches to inform the licensing process.
 - Working with the Drug and Alcohol Action Team, we will work to improve the treatment services offered to residents affected by substance misuse (including alcohol) in the borough.

Mental health and wellbeing

8. Earlier this year Southwark Council and NHS Southwark CCG published their [Joint Mental Health and Wellbeing Strategy](#) that sets out their shared ambition for residents. The associated Action Plan is being drawn up at present.
9. Also this year, Southwark Council published its [Suicide Prevention Strategy and Action Plan](#) that draws on resources across the statutory and voluntary sectors.
 - We are working with partners at London-level through the Thrive LDN initiative to promote positive mental health and reduce stigma.
 - The council and CCG are working together to improve the quality of mental health services in the borough

and ensure that mental health and wellbeing is firmly embedded into the Southwark Bridges to Health and Wellbeing project that will see more integrated care delivered to local residents.

- We are working to understand, prevent and mitigate self-harm among young people, working with partners in education and the health service.
- We are establishing stronger working relationships with HM Coroner so that we can better understand and prevent suicide; we continue to provide suicide prevention training.

Integration of health and social care

10. The Southwark Five Year Forward View, published in 2016, challenged and committed the council and NHS Southwark Clinical Commissioning Group to work differently to improve population health outcomes, drive-up system value and provide more personalised care. Over the last year the implementation of the Five Year Forward View has resulted in the agreement of a new approach to commissioning termed 'Southwark Bridges to Health and Wellbeing'.

- This new approach identifies priority population groups with whom ambitious health outcomes will be co-developed and set. In agreeing this new programme, we seek to achieve a more integrated and collaborative approach that will harness patient involvement, and provide more-seamless, high-quality care. The first phase of implementation will begin in autumn 2018 with patient engagement and partnership activities beginning.

Annual performance update

11. The Health and Wellbeing Board receives an annual performance report (Appendix 1). This report covers obesity, smoking, HIV and sexual health and alcohol. The key issues to note in the annual performance report are:

- Although over the last 5 years, childhood obesity rates have showed a relatively small decline, the recent data still ranks the borough as having amongst the highest rates in London and nationally. Some parts of the borough, such as Camberwell Green has higher than average rates compared to the rest of the borough and nationally.
- Smoking prevalence continues to decline in the borough but modelled estimates suggests that smoking rates remains high amongst routine and manual groups. Working with pregnant women and people with long term conditions to stop smoking continue to be important priorities.
- Late HIV detection continues to fall and HIV transmission is levelling off. The data however also shows that STI have risen.

12. It is proposed that the performance report format and content are reviewed in the coming year to reflect the recently adopted alcohol and mental health and wellbeing strategies and other priority areas.

13. The health and wellbeing strategy provides a high level strategic framework. It is underpinned by the detailed strategies for each of the priority areas. It is proposed that the health and wellbeing board, as part of its reporting governance, also receives strategies, actions plans and reports on:

- The health and wellbeing of children and young people – this fits with the newly refreshed strategy (in development) on children and young people

and also with the emerging 'vital five' prevention priorities which will require a partnership approach (eg child poverty, feeling safe on the streets, food insecurity, bullying)

- The wider determinants of health such as good employment, housing and the physical environment. Many of these issues are important aspects of the social regeneration approach adopted in Southwark. Building health and wellbeing into our social regeneration approach is of vital importance to ensure that we shift some of the wider determinants that underpin health inequalities in the borough.
- With advances in new medicines and digital technology and the improved management of long term conditions, and as people live longer with multiple conditions, it is vital that we improve the detection of common conditions as well as ensure that good management is received by all. The NHS and social care play an important shared role in this priority. Wider partners and the rest of the Council also play a part in supporting detection and in secondary prevention, that is supporting people with chronic health conditions to live longer and stay healthy.

Policy implications

14. Southwark Council and the Southwark CCG have a statutory duty under the 2012 Health and Social Care Act to produce a health and well being strategy for Southwark. The health and wellbeing board leads the production of the strategy. Local health and wellbeing commissioning and service plans have to pay due regard to the health and wellbeing strategy.

Community impact statement

15. The health and wellbeing strategy seeks to improve the health of the population and to reduce health inequalities. It is acknowledged that some communities and individuals are less likely to access or make use of the services offered and targeted support or initiatives are expected to address this.

Legal implications

16. The board is required to produce and publish a joint health and wellbeing strategy on behalf of the local authority and clinical commissioning group. The proposals and actions outlined in this report will assist the board in fulfilling this requirement and will support the strategy's implementation.

Financial implications

17. There are no financial implications contained within this report. However, the priorities identified in the health and wellbeing strategy will have implications for other key local strategies and action plans and the development of commissioning intentions to improve the health and wellbeing of Southwark's population.

BACKGROUND PAPERS

Background papers	Held at	Contact
Southwark Health & Wellbeing Strategy 2015/20	Southwark Council Website	Public Health 020 7525 0280
Link: http://moderngov.southwark.gov.uk/ieListDocuments.aspx?CId=365&MIId=5000&Ver=4		
Healthy weight strategy Everybody's business	Southwark Council Website	Public Health 020 7525 0280
Link: http://moderngov.southwark.gov.uk/ieListDocuments.aspx?CId=365&MIId=5507&Ver=4		
Tobacco strategy Breaking the Chain	Southwark Council Website	Public Health 020 7525 0280
Link: http://moderngov.southwark.gov.uk/ieListDocuments.aspx?CId=365&MIId=5508&Ver=4		
Alcohol action plan	Southwark Council Website	Public Health 020 7525 0280
Link: (Copy and paste link into browser) https://www.southwark.gov.uk/health-and-wellbeing/public-health/health-and-wellbeing-in-southwark-jsna/lifestyle-risk-factors?chapter=2		
Mental health and wellbeing strategy	Southwark Council Website	Public Health 020 7525 0280
Link: (Copy and paste link into browser) https://www.southwark.gov.uk/health-and-wellbeing/public-health/health-and-wellbeing-in-southwark-jsna/lifestyle-risk-factors?chapter=2		
Suicide strategy	Southwark Council Website	Public Health 020 7525 0280
Link: (Copy and paste link into browser) http://moderngov.southwark.gov.uk/documents/s72383/Appendix%201%20Suicide%20Prevention%20Strategy%20and%20Action%20Plan.pdf		
Five Year Forward view	Southwark Council Website	Southwark CCG / Social Care 020 7525 7888
Link: (Copy and paste link into browser) http://www.southwarkccg.nhs.uk/news-and-publications/publications/policies-strategies-registers/Documents/Southwark%20Five%20Year%20Foward%20View.pdf		

APPENDICES

No.	Title
Appendix 1	Annual performance report

AUDIT TRAIL

Lead Officer	Kevin Fenton, Director of Health and Wellbeing	
Report Author	Jin Lim, Consultant in Public Health	
Version	Final	
Dated	18 July 2018	
Key Decision?	No	
CONSULTATION WITH OTHER OFFICERS / DIRECTORATES / CABINET MEMBER		
Officer Title	Comments Sought	Comments Included
Director of Law and Democracy	No	No
Strategic Director of Finance and Governance	No	No
Cabinet Member	No	No
Date final report sent to Constitutional Team	18 July 2018	